

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A computer-implemented business objective evaluation method, comprising:

generating a target group of users for an E-survey using a computer, wherein each user of the target group has a user profile stored in a database device;

determining each user of the target group having access to the E-survey by comparing, by [[by]] the computer, a class identifier with each user profile;

aggregating E-survey results data with other business data into a business information warehouse, wherein the other business data include sales data, turn over rate and illness rates that are acquired via means other than the E-survey;

analyzing the E-survey results data to determine what data in the business information warehouse should be analyzed to set goals to meet strategic enterprise management (SEM) plan objectives;

receiving an indicator of business performance via an input device of the computer;

responsive to the indicator of business performance, extracting a segment of E-survey results data corresponding to the indicator;

comparing the extracted segment to an aggregate set of E-survey results data;

identifying any E-survey results data from the extracted segment that statistically differ from responding results data from the aggregate set by a predetermined amount;

linking the identified statistically different E-survey results data to business key values in the business information warehouse; [[and]]

determining whether objectives of ~~strategic enterprise management (SEM)~~ the SEM planning are being met; and

responsive to determining an objective not being met, analyzing extracted E-survey results data to determine which of various areas related to questions being surveyed are not meeting expectations.

2. (Previously Presented) The computer-implemented method of claim 1, wherein the indicator identifies an organizational unit of a business experiencing anomalous performance.

3. (Previously Presented) The computer-implemented method of claim 1, wherein the indicator identifies a period of time.
4. (Previously Presented) The computer-implemented method of claim 1, wherein the indicator identifies a geographic region.
5. (Previously Presented) The computer-implemented method of claim 1, wherein the indicator is a key performance indicator.
6. (Previously Presented) The computer-implemented method of claim 1, wherein the indicator is a customer satisfaction indicator.
7. (Previously Presented) The computer-implemented method of claim 1, wherein the indicator is an employee satisfaction indicator.
8. (Previously Presented) The computer-implemented method of claim 1, wherein the aggregate set is E-survey results data for a business and the extracted segment is a portion of the aggregate set.
9. (Previously Presented) The computer-implemented method of claim 8, wherein the aggregate set is E-survey results data for a market in which the business participates.
10. (Previously Presented) The computer-implemented method of claim 1, further comprising:
comparing the extracted segment of E-survey results data to historical data.
11. (Previously Presented) The computer-implemented method of claim 1, further comprising:
comparing the extracted segment of E-survey results data to external benchmarks.
12. (Canceled)
13. (Canceled).

14. (Withdrawn) An automated E-survey method, comprising:
 - comparing a class identifier indicating an intended user of an E-survey to a profile of network users;
 - transmitting the E-survey to each network user for which the profile matches the class identifier;
 - receiving the E-survey results therefrom; and
 - storing the E-survey results in a database.
15. (Withdrawn) The method of claim 14, further comprising:
 - transmitting the E-survey to each network user identified in a target list of users.
16. (Withdrawn) The method of claim 14, further comprising:
 - validating E-survey results from only users identified in the target list of users.
17. (Withdrawn) The method of claim 14, further comprising:
 - comparing an access identifier with contents of a results access profile;
 - permitting access to the E-survey results to an administrator for which the access profile matches the access parameter.
18. (Withdrawn) The method of claim 14, further comprising:
 - validating the E-survey results from each network user only if the profile matches the class identifier.
19. (Withdrawn) The method of claim 14, further comprising:
 - validating the E-survey results from each network user only if a single response is received from each network user.
20. (Withdrawn) The method of claim 14, further comprising:
 - discarding the E-survey results from a network user if more than one response is received from the network user.

21. (Currently Amended) A system comprising:

a survey database to store survey data collected from a survey completed by a plurality of users identified in a survey target list, wherein each user has been identified by matching a class identifier to a respective user profile;

a comparison database to provide comparison data, the comparison database and the survey database being aggregated into a business information data warehouse;

an analytic engine to analyze the collected survey data to determine what data in the business information warehouse should be analyzed to set goals to meet strategic enterprise management (SM) plan objectives, the analytic engine to further extract a segment of the collected survey data in response to an input and apply a comparison function to the extracted segment of the collected survey data and the comparison data, wherein the analytic engine includes a computer processor to retrieve the extracted segment of the collected survey data from the survey database, comparison data from comparison database and other business information, the other business information is data external to the survey database that includes sales data, turn over rate and illness rates; and

an output manager to generate a report based on the applied comparison function, the report including a link to other business key values determined by the analytic engine based on analysis of the extracted segment of the collected survey data, the link providing a reason for a result in the report by showing which of various areas related to questions being surveyed are not meeting expectations.

22. (Original) The system of claim 21, wherein the output manager is to permit access to the generated result based on pre-determined access rights.

23. (Canceled)

24. (Previously Presented) The system of claim 21, wherein the comparison function applied by the analytic engine is to:

compare the extracted segment of the survey data to an aggregate set of survey data stored in the survey database.

25. (Currently Amended) The ~~method-system~~ of claim 24, wherein the aggregate set is survey data for a business and the extracted segment is a portion of the aggregate set.

26. (Currently Amended) The ~~method-system~~ of claim 25, wherein the aggregate set is survey data for a market in which the business participates.

27. (Previously Presented) The system of claim 21, further comprises:

an business information database to store the other business information, wherein responsive to the input, the analytic engine is to extract a segment of the business information stored in the business information database and is to identify a link between the extracted segment of the survey data and the extracted segment of the other business information.

28. (Previously Presented) The system of claim 27, wherein the extracted segment of the other business information relates to historical information.

29. (Previously Presented) The system of claim 27, wherein the extracted segment of the other business information relates to external bench marks.

30. (Previously Presented) The system of claim 27, wherein the extracted segment of the other business information relates to key performance indicators.

31. (Canceled).

32. (Previously Presented) The system of claim 21, wherein the input identifies a period of time.

33. (Previously Presented) The system of claim 21, wherein the input identifies a geographic region.

34. (Previously Presented) The system of claim 21, wherein the input is a key performance indicator.

35. (Previously Presented) The system of claim 21, wherein the input is a customer satisfaction indicator.

36. (Withdrawn) A method for analysis of survey data, comprising:

- receiving a comparison parameter input from a user;
- retrieving data from a comparison database based on the input;
- retrieving a segment of survey results data from a survey results database based on the input;
- comparing the retrieved comparison data with the retrieved segment of survey results data; and
- generating an output based on the comparison.

37. (Withdrawn) The method of claim 36, further comprising:

- sorting the collected survey data based on questions included in a survey.

38. (Withdrawn) The method of claim 36, wherein the comparison parameter includes one or more data categories to be compared.

39. (Withdrawn) The method of claim 36, wherein the comparison parameter includes an output format for the output.

40. (Withdrawn) A survey results data evaluation method, comprising:

- responsive to an indicator of business performance, extracting a segment of E-survey results data corresponding to the indicator;
- comparing the extracted segment of E-survey results data to business data;
- analyzing the segment of the E-survey results data and the business data using a balanced scorecard approach;
- based on the analysis, identifying any E-survey results data from the extracted segment that is out of balance with respect to the business data.

41. (Withdrawn) The data evaluation method of claim 40, wherein the business data includes key performance indicators.

42. (Withdrawn) The data evaluation method of claim 40, wherein the business data includes profit statistics.

43. (Withdrawn) The data evaluation method of claim 43, wherein the business data includes productivity statistics.

44. (Withdrawn) The data evaluation method of claim 40, wherein the extracted segment of E-survey results data relates to employee satisfaction rates.

45. (Withdrawn) The data evaluation method of claim 40, wherein the extracted segment of E-survey results data relates to customer satisfaction rates.

46. (Withdrawn) The data evaluation method of claim 40, wherein the extracted segment of E-survey results data relates to employee satisfaction rates.

47. (Withdrawn) A method comprising:

- receiving strategic enterprise management objectives;
- extracting collected e-survey data based on the received management objectives;
- determining one or more targets based on the received management objectives;
- comparing the extracted e-survey data with the targets to determine whether the one or more targets are being met;
- identifying the one or more targets that are not being met.

48. (Withdrawn) The method of claim 47, further comprising:

- determining the one or more targets based on key performance indicators.

49. (Withdrawn) The method of claim 49, wherein the key performance indicators include at least one of profits, income, and employee turnover rates.